

IFCO wood drain reusable plastic containers now available for wet and dry produce



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IFCO, a leading global provider of reusable packaging solutions, today announced the company's new, innovative Wood Grain Reusable Plastic Containers (RPCs) have entered the produce supply chain and the first of an anticipated 30 million Wood Grain Reusable Plastic Containers (RPCs) have been shipped to fresh produce growers as partial fulfillment of an agreement reached between IFCO and Walmart. Kings River Packaging of Sanger, California, was the first Walmart supplier to receive IFCO Wood Grain RPCs.

"We were delighted to be the first Walmart supplier to receive Wood Grain RPCs," says David Hines, president of Kings River. "These RPCs represent everything we've come to know and appreciate about IFCO RPC quality. The IFCO Wood Grain RPC features of additional vertical ribbing and enhanced latching are first-rate, and detailed wood grain texture really looks great. We think the retail customer will love it once in store."

Last October, IFCO and Walmart announced IFCO will supply the world's largest retailer with newly designed Wood Grain RPCs for its wet and dry produce, initially including apples, potatoes, onions and citrus items.

"Walmart customers deserve the very best shopping experience," says Dorn Wenninger, vice president of produce for Walmart U.S. "That means the best possible quality at the lowest possible price. Wood Grain RPCs are one of many changes we're making to improve our overall fresh produce customer experience."

IFCO has invested millions of dollars in the development of its Wood Grain RPCs. They have undergone extensive, months-long real world and laboratory testing to verify their functionality and product protection capabilities. They were designed to Walmart specifications and incorporated feedback received from the grower community. IFCO's Wood Grain RPCs are the product of decades of manufacturing expertise and superior industrial design, brought to market in record time.

"IFCO has designed an innovative and unique fresh produce packaging solution that benefits growers, retailers and ultimately consumers," says Daniel Walsh, president of IFCO North America. "Wood Grain

RPCs have all the benefits of traditional RPCs with aesthetic appeal that helps them transition seamlessly from transportation and storage to in-store display.”

IFCO’s RPCs are more efficient, protect and cool product better and are more environmentally sustainable than one-way packaging.

IFCO has a strong commitment to supporting local economies, local companies and local workers in the marketplaces where it does business whenever possible. In the United States, IFCO’s Wood Grain RPCs are 100% sourced and manufactured in America and meet the Federal Trade Commission’s standard for its “Made in the USA” country of origin label. In addition, IFCO Wood Grain RPCs are cleaned and sanitized at one of six US service centers throughout their life cycle.